



The Seven STP Certified Values

Social Responsibility

Competitive wages, medical insurance, training, and education.

Water Management

Reduced/recycled water in the vineyards and winery.

Safe Pest Management

Introduce beneficial insects, attract raptors, and plant enriching cover crops to manage pests.

Energy Efficiency

Alternative fuels and energy sources like solar and wind; minimal tractor usage; enhanced insulation in the winery.

Habitat

Create wildlife corridors and preserve open space.

Business

Ethical practices; treat employees and the community with care and respect.

Always Evolving

Evolve as new science, technology, and research becomes available.

Want to see what sustainability looks like?

[Click here](#) to learn what SIP Certified members do to help protect the people and the planet!